



Privacy Policy & Data Handling

Effective Date: 2024 | Governed by the Nigeria Data Protection Act (NDPA) 2023

Welcome to Saletick. We are committed to protecting your privacy and ensuring the security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application, website (saletick.net), and related services (collectively, the "Service").

2. Information We Collect

2.1 Personal Data

While using our Service, we may collect personally identifiable information including:

- Full Name and business profile details
- Email Address (primary communication channel)
- Phone Number (for verification and WhatsApp features)
- Business Name and physical operational address
- Payment & billing information

2.2 Usage Data

We may also collect information that your browser or mobile device sends whenever you visit our Service — including your IP address, browser type, device type, unique device identifiers, and other diagnostic data.

2.3 Business Data

As an inventory management tool, we process the business information you input, such as product lists, sales records, staff details, and customer information. This data is processed on your behalf as a Data Processor.

3. How We Use Your Information

We use the collected data for the following purposes:

Service Delivery	To provide and maintain our core inventory features.
Communications	To notify you about critical changes or service updates.
Support	To provide high-priority customer support for your business needs.
Analytics	To gather analysis so that we can improve our Service for all Nigerian merchants.
Security	To detect, prevent and address technical issues or fraudulent activity.
Legal	To fulfill legal and regulatory obligations under Nigerian law.



4. Data Retention

We will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable tax/accounting laws), resolve disputes, and enforce our legal agreements and policies.

5. Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. We take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

6. Disclosure of Data

We may disclose your personal information in the following specific situations:

- **Legal Requirements:** If required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).
- **Business Transaction:** If we are involved in a merger, acquisition or asset sale, your Personal Data may be transferred as a business asset.
- **Service Providers:** We may employ third party companies and individuals to facilitate our Service (e.g., payment processors, cloud hosts).

7. Security of Data

The security of your data is our priority. We implement high-grade encryption and strict access controls. However, no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

8. Your Data Protection Rights

Under the NDPA 2023, you have the following data protection rights:

Right to Access	Request the information we hold about you.
Right to Rectification	Correct any inaccurate information we hold.
Right to Object	Object to the processing of your personal data.
Right to Restriction	Restrict how we handle your data.
Right to Portability	Receive your data in a structured, machine-readable format.
Right to Withdraw Consent	Withdraw consent to processing at any time.
Right to Erasure	Request deletion of your account and associated data.



9. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date at the top. We recommend reviewing this policy periodically for any changes.

10. Contact Us

If you have any questions about this Privacy Policy, our data practices, or your rights, please contact us:

Email	privacy@saletick.net
Website	saletick.net/contact
In-App Support	Via the help section in the Saletick app